



HammerHead Sprint & Olympic Triathlons
Camp Blanding, Florida
August 22, 2021



Dear Sir/Madam:

The **2021 HammerHead Sprint & Olympic Triathlon a.k.a. “The HOT!”** will be held at the National Guard Military Base at Camp Blanding near Starke, Florida on Sunday, August 22, 2021. As we have every year since the HOT debuted over 15 years ago, we will donate the proceeds from the race to the **National Guard Youth Foundation and the Family Readiness Support Services**. Please consider become a sponsor of the only race in Northeast Florida that donates **100% of race proceeds** to charitable causes!

The **National Guard Youth Foundation** is an organization whose goal is to provide opportunities for troubled youths who are deemed to be most at-risk and who demonstrate a desire to improve their potential for successful and productive lives. The program provides a boot camp environment for them that incorporates discipline, structure, guidance, education and mentoring to help these individuals become functioning adults with a new hope for the future.

Family Readiness supports Commanders, Family Readiness Groups, service members and their families by providing hands-on training, assisting in Family in family communication campaigns, such as unit newsletters, websites, and phone trees. They coordinate family day activities, and promote resilience, well-being and Readiness throughout the deployment cycle.

I have attached the race information and sponsorship levels. **As a sponsor, you or your business will be recognized as a distinguished supporter of our event!**

Thank you for your time and consideration.

Contact Susan Wallis
wallis_m@bellsouth.net
904-616-9273



2021 TITLE SPONSOR

\$1,500.00(cash or in-kind value)

- Largest Logo on back of shirt
- Sponsor's name on front of shirt.
- Sponsors name on all e-mail communication
 - E-mail Blast announcing Title Sponsor
 - Largest Logo on Event Web Site
 - 4 free race entries
- Race Site Promotion for your Discipline
 - Flyers/Cards in Race bag
- Customized training program organized at your business
 - Packet Pick-Up at Your Location

Other Sponsorship Levels

| Level of Sponsorship | Cost | Recognition |
|------------------------|-----------------------------|--|
| Hammerhead Shark Level | \$1,000.00 | <ul style="list-style-type: none"> -Large Logo on back of shirt -Sponsors name on all e-mail communication -Large Logo on Event Web Site -Banner at race site -4 free race entries -Flyers/Cards in Race bag |
| Bull Shark Level | \$500 | <ul style="list-style-type: none"> -Logo on back of race T-shirt -Logo on Sponsor Web Site -3 free race entries - Flyers/Cards in race bag |
| Tiger Shark Level | \$250.00 | <ul style="list-style-type: none"> -Logo on back of race T-shirt -Logo on Sponsor Web Site - Flyers/Cards in race bag |
| Reef Shark Level | In kind services or product | <ul style="list-style-type: none"> -Logo on Web Page -Logo on T-shirt |